

Form 144 Filer Information

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 144

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001870999

Filer CCC XXXXXXXX

Is this a LIVE or TEST Filing? ☒ LIVE ☐ TEST

Submission Contact Information

Name

Phone

E-Mail Address

144: Issuer Information

Name of Issuer Bridge Investment Group Holdings Inc.

SEC File Number 001-40622

Address of Issuer 111 East Sego Lily Drive Suite 400
Salt Lake City
UTAH
84070

Phone 801-716-4524

Name of Person for Whose Account the Securities are To Be Sold Dean Allara

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Vice Chairman

Relationship to Issuer Director

144: Securities Information

Title of the Class of Securities To Be Sold Class A Common Stock

Name and Address of the Broker Morgan Stanley Smith Barney LLC
200 W Civic Center Dr
4th Floor
Sandy
UT
84070

Number of Shares or Other Units To Be Sold 20740

Aggregate Market Value 222333

Number of Shares or Other Units Outstanding 47187845

Approximate Date of Sale 07/21/2025

Name the Securities Exchange NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

| | |
|-----------------------------------|------------------------|
| Title of the Class | Class A Common Stock |
| Date you Acquired | 07/20/2021 |
| Nature of Acquisition Transaction | Restricted Stock Grant |
| Name of Person from Whom Acquired | Issuer |

Is this a Gift?

☐ Date Donor Acquired

| | |
|-------------------------------|-----------------------|
| Amount of Securities Acquired | 135503 |
| Date of Payment | 07/20/2021 |
| Nature of Payment | Employee Compensation |

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Nothing to Report



144: Remarks and Signature

| | |
|----------------|--|
| Remarks | Shares to be sold to cover withholding taxes upon vesting of restricted stock. |
| Date of Notice | 07/21/2025 |

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

| | |
|-----------|-----------------|
| Signature | /s/ Dean Allara |
|-----------|-----------------|

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)