UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under	the	Securities	Exchange	Act	of	1934
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S .
(Amendment No.1) *
Bridge Investment Group Holdings Inc.
(Name of Issuer)
Class A Common Stock
(Title of Class of Securities)
10806B100
(CUSIP Number)
November 30, 2023
(Date Of Event which Requires Filing of this Statement)
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:
[x] Rule 13d-1(b)
[] Rule 13d-1(c)
[] Rule 13d-1(d)
* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.
The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.
SEC 1745 (3-06)
CUSIP No.10806B100 13G Page 2 of 8 Pages
1. NAME OF REPORTING PERSON: I.R.S. IDENTIFICATION NO. OF ABOVE PERSON:
Morgan Stanley I.R.S. # 36-3145972
2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:
(a) []
(b) []
3. SEC USE ONLY:
4. CITIZENSHIP OR PLACE OF ORGANIZATION:

NUMBER OF 5. SOLE VOTING POWER: SHARES 0

Delaware.

BENEFICT	V.T.T					
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:			SHARED VOTING POWER: 269,500	·		
			7. SOLE DISPOSITIVE POWER:			
		8.	SHARED DISPOSITIVE POWER: 1,391,267			
	REGATE 91,267	 ruuoma	BENEFICIALLY OWNED BY EACH	REPORTING PERSON:		
10. CHE	CK BOX	IF THE	AGGREGATE AMOUNT IN ROW (9)	EXCLUDES CERTAIN SHARES:		
11. PERG		F CLASS	REPRESENTED BY AMOUNT IN RO	W (9):		
		EPORTIN	G PERSON:			
CUSIP No.10	0806B1	00	13G	Page 3 of 8 Pages		
			G PERSON: ATION NO. OF ABOVE PERSON:			
		anley 8 26-4310	mith Barney LLC 844			
2. CHEC	CK THE	APPROE	RIATE BOX IF A MEMBER OF A G	ROUP:		
(a)	[]					
(b)	[]					
3. SEC	USE O	NLY:				
4. CIT	 IZENSH	IP OR E	LACE OF ORGANIZATION:			
Dela	aware.					
NUMBER (SHARES BENEFICIA	3	5.	SOLE VOTING POWER:			
OWNED EACH	BY	6.	SHARED VOTING POWER:			
REPORTING PERSON WITH:			SOLE DISPOSITIVE POWER:			
		8.	SHARED DISPOSITIVE POWER: 1,121,767			
	21,767	AMOUNT	BENEFICIALLY OWNED BY EACH	REPORTING PERSON:		
10. CHEC		IF THE	AGGREGATE AMOUNT IN ROW (9)			
3.39	8		REPRESENTED BY AMOUNT IN RO			
	E OF R	EPORTIN	G PERSON:			
CUSIP No.10	0806B1		13G	Page 4 of 8 Pages		
Item 1.	(a)	Name	of Issuer:			
			e Investment Group Holdings	Inc.		
	(b)	Addre	ss of Issuer's Principal Exe	cutive Offices:		
		111 E SUITE	AST SEGO LILY DRIVE 400			
		SALT	LAKE CITY UT 84070 D STATES OF AMERICA			

Item 2.	(a)	Na	me of Person Filing:		
		(1) Morgan Stanley (2) Morgan Stanley Smith Barney LLC			
	(b)	Ad	dress of Principal Business Office, or if None, Residence:		
) 1585 Broadway New York, NY 10036) 1585 Broadway, New York, NY 10036		
	(c)	Ci	tizenship:		
) Delaware.		
	(d)	Ti	tle of Class of Securities:		
		C1	ass A Common Stock		
	(e)	(e) CUSIP Number:			
		10	806B100		
Item 3.			statement is filed pursuant to Sections 240.13d-1(b) or 2(b) or (c), check whether the person filing is a:		
	(a)	[x]	Broker or dealer registered under Section 15 of the Act (15 U.S.C. 780).		
	(b)	[]	Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c).		
	(C)	[]	Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c).		
	(d)	[]	Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).		
	(e)	[x]	An investment adviser in accordance with Sections $240.13d-1(b)(1)(ii)(E);$		
	(f)	[]	An employee benefit plan or endowment fund in accordance with Section 240.13d-1(b)(1)(ii)(F);		
	(g)	[x]	A parent holding company or control person in accordance with Section 240.13d-1(b)(1)(ii)(G);		
	(h)	[]	A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);		
	(i)	[]	A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);		
	(j)	[]	A non-U.S. institution in accordance with section $240.13d-1(b)(1)(ii)(J)$;		
	(k)	[]	Group, in accordance with sections $240.13d-1(b)(1)(ii)(K)$. If filing as a non-U.S. institution in accordance with sections $240.13d-1(b)(1)(ii)(J)$, please specify the type of institution: Not Applicable		
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Item 4.	Owne	rship	as of November 30, 2023.*		
		Amount beneficially owned: the response(s) to Item 9 on the attached cover page(s).			
			ent of Class: esponse(s) to Item 11 on the attached cover page(s).		
	(C)	Numbe	er of shares as to which such person has:		
	(Sole power to vote or to direct the vote: See the response(s) to Item 5 on the attached cover page(s).		
	(Shared power to vote or to direct the vote: See the response(s) to Item 6 on the attached cover page(s).		

(iii) Sole power to dispose or to direct the disposition of: See the response(s) to Item 7 on the attached cover page(s).

- (iv) Shared power to dispose or to direct the disposition of: See the response(s) to Item 8 on the attached cover page(s).
- Item 5. Ownership of Five Percent or Less of a Class.
 - (1) As of the date hereof, Morgan Stanley has ceased to be the beneficial owner of more than five percent of the class of securities.

(2) As of the date hereof, Morgan Stanley Smith Barney LLC has ceased to be the beneficial owner of more than five percent of the class of securities.

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on By the Parent Holding Company.

See Exhibit 99.2

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

Item 10. Certification.

- (1) By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.
- * In Accordance with the Securities and Exchange Commission Release No. 34-39538 (January 12, 1998) (the "Release"), this filing reflects the securities beneficially owned, or that may be deemed to be beneficially owned, by certain operating units (collectively, the "MS Reporting Units") of Morgan Stanley and its subsidiaries and affiliates (collectively, "MS"). This filing does not reflect securities, if any, beneficially owned by any operating units of MS whose ownership of securities is disaggregated from that of the MS Reporting Units in accordance with the Release.

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Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: December 11, 2023

Signature: /s/ Christopher O'Hara

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Name/Title: Christopher O'Hara/Authorized Signatory, Morgan Stanley

MORGAN STANLEY

Date: December 11, 2023

Signature: /s/ David Galasso

7.57 24.114 34.14.550

Name/Title: David Galasso/Authorized Signatory,

Morgan Stanley Smith Barney LLC

7

Morgan Stanley Smith Barney LLC

EXHIBIT NO. EXHIBITS PAGE

99.2 Item 7 Information 8

 * Attention. Intentional misstatements or omissions of fact constitute federal criminal violations (see 18 U.S.C. 1001).

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EXHIBIT NO. 99.1 TO SCHEDULE 13G JOINT FILING AGREEMENT

December 11, 2023

MORGAN STANLEY and Morgan Stanley Smith Barney LLC hereby agree that, unless differentiated, this Schedule 13G is filed on behalf of each of the parties.

MORGAN STANLEY

BY: /s/ Christopher O'Hara

Christopher O'Hara/Authorized Signatory, Morgan Stanley

Morgan Stanley Smith Barney LLC

BY: /s/ David Galasso

David Galasso/Authorized Signatory, Morgan Stanley Smith Barney LLC

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EXHIBIT NO. 99.2

ITEM 7 INFORMATION

The securities being reported on by Morgan Stanley as a parent holding company are owned, or may be deemed to be beneficially owned, by Morgan Stanley Smith Barney LLC, a wholly-owned subsidiary of Morgan Stanley.