UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

| Bridge Investment Group Holdings Inc. |
|--|
| (Name of Issuer) |
| Class A common stock, \$0.01 par value per share |
| (Title of Class of Securities) |
| 10806B100 |
| (CUSIP Number) |
| July 16, 2021 |
| Date of Event which Requires Filing of this Statement) |
| Check the appropriate box to designate the rule pursuant to which this Schedule is filed: |
| □ Rule 13d-1(b) |
| ⊠ Rule 13d-1(c) |
| ☐ Rule 13d-1(d) |
| |
| * The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page. |
| The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes). |
| |
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CUSIP No.10806B100

| 1 | NAMES OF REPORTING PERSONS The Conversant Opportunity Master Fund LP | | | | | | |
|-------------|---|---|---|--|--|--|--|
| | | | | | | | |
| _ | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | | | | | | |
| 2 | (a)□ | | | | | | |
| _ | (b)□ | | | | | | |
| | ` ' | ONITAL | | | | | |
| 3 | SEC USE ONLY | | | | | | |
| | CITIZEN | SHIP OF | R PLACE OF ORGANIZATION | | | | |
| 4 | | | | | | | |
| 4 | Cayman Is | slands | | | | | |
| | Ĵ | | | | | | |
| | | | SOLE VOTING POWER | | | | |
| | 5 | | | | | | |
| | | 3 | | | | | |
| | | | | | | | |
| | | | SHARED VOTING POWER | | | | |
| NUMBER OF S | HARES | 6 | | | | | |
| BENEFICIA | | U | 1,300,000 | | | | |
| OWNED BY I | | | | | | | |
| REPORTING P | ERSON | | SOLE DISPOSITIVE POWER | | | | |
| WITH | | 7 | | | | | |
| | | • | | | | | |
| | - | | CHAPPE NUMBER TO THE POLICE | | | | |
| | | _ | SHARED DISPOSITIVE POWER | | | | |
| | | 8 | | | | | |
| | | | 1,300,000 | | | | |
| | ACCREC | ATE AN | MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | | | | |
| 9 | MOGREO | ALL AN | TOOM BENEFICIALE OWNER BY EACH REPORTING PERSON | | | | |
| 9 | 4 202 202 | | | | | | |
| | 1,300,000 | | | | | | |
| 10 | CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) | | | | | | |
| | | | | | | | |
| 10 | | | | | | | |
| | | | | | | | |
| 11 | PERCEN: | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) | | | | | |
| | | | | | | | |
| | 5.3% | | | | | | |
| | TYPE OF | REPOD | TING PERSON (SEE INSTRUCTIONS) | | | | |
| 12 | TIL OF MATORIAGE MATORIAGE MATORIAGE | | | | | | |
| - | PN | | | | | | |
| | | | | | | | |
| | | | | | | | |

CUSIP No. 10806B100

| 1 | NAMES OF REPORTING PERSONS | | | | | | |
|-------------|---|---|---|--|--|--|--|
| | Conversant C | 3P Holo | lings LLC | | | | |
| | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | | | | | | |
| • | | | | | | | |
| 2 | ` / | a angle | | | | | |
| | (b)□ | (b)□ | | | | | |
| | | NIT V | | | | | |
| 3 | SEC USE ONLY | | | | | | |
| | CITIZENSH | CITIZENSHIP OR PLACE OF ORGANIZATION | | | | | |
| 4 | OTTES: (OT | | | | | | |
| 4 | Delaware | | | | | | |
| | Delaware | | | | | | |
| | · | | SOLE VOTING POWER | | | | |
| | | | SOLE VOTING POWER | | | | |
| | 5 | | 0 | | | | |
| | | _ | U | | | | |
| | | | CV LARD VORTING DOWNER | | | | |
| | | | SHARED VOTING POWER | | | | |
| NUMBER OF S | HARES | 6 | | | | | |
| BENEFICIA | LLY | v | 1,300,000 | | | | |
| OWNED BY I | EACH | | | | | | |
| REPORTING P | ERSON | | SOLE DISPOSITIVE POWER | | | | |
| WITH | LIGOT | 7 | | | | | |
| W1111 | | ′ | 0 | | | | |
| | | | | | | | |
| | | | SHARED DISPOSITIVE POWER | | | | |
| | | 8 | | | | | |
| | | o | 1,300,000 | | | | |
| | | | | | | | |
| | AGGREGA' | TE AN | IOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | | | | |
| 9 | | | | | | | |
| 9 | 4.000.000 | | | | | | |
| | 1,300,000 | | | | | | |
| | CHECK IF | CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) | | | | | |
| 10 | CHECK THE ROOM ENDOWN IN NOW (7) ENCEDOES CERTAIN SHARES (SEE ENSINCE HOUS) | | | | | | |
| 10 | | | | | | | |
| | | | | | | | |
| | PERCENT (| PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) | | | | | |
| 11 | LICEIVI | TERCENT OF CLASS REFRESENTED BY AMOUNT IN ROW (7) | | | | | |
| 11 | | | | | | | |
| | 5.3% | | | | | | |
| | TYPE OF R | TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) | | | | | |
| 10 | TIL OT ALL ONLY OF LAND. (DEE HOTHOUTH) | | | | | | |
| 12 | 00 | | | | | | |
| | | | | | | | |
| L | 1 | | | | | | |

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|---------------------|-----|
| CUSIP No. 10806B100 | 13G |
| | ' |

| 1 | NAMES OF REPORTING PERSONS Conversant Capital LLC | | | |
|--|---|-------------------------------------|--|--|
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) (b) | | | |
| 3 | SEC USE ONLY | | | |
| 4 | CITIZENSHIP OR PLACE OF ORGANIZATION Delaware | | | |
| | 5 | SOLE VOTING POWER 0 | | |
| NUMBER OF SI BENEFICIAL OWNED BY F | ALLY EACH PERSON | 1,300,000 | | |
| REPORTING P | | SOLE DISPOSITIVE POWER 0 | | |
| | | SHARED DISPOSITIVE POWER 1,300,000 | | |
| 9 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,300,000 | | | |
| 10 | CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) | | | |
| 11 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 5.3% | | | |
| 12 | TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) OO, IA | | | |

CUSIP No. 10806B100

| | NAMES OF REPORTING PERSONS | | | | |
|--|---|------------------------------------|--|--|--|
| | 1 Michael Simanovsky | | | | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) (b) | | | | |
| 3 | SEC USE ONLY | | | | |
| 4 | CITIZENSHIP OR PLACE OF ORGANIZATION United States | | | | |
| | 5 | SOLE VOTING POWER 0 | | | |
| NUMBER OF SI BENEFICIAL OWNED BY E | LLY EACH | SHARED VOTING POWER 1,300,000 | | | |
| REPORTING PI | | SOLE DISPOSITIVE POWER 0 | | | |
| | | SHARED DISPOSITIVE POWER 1,300,000 | | | |
| 9 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,300,000 | | | | |
| 10 | CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) | | | | |
| | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) | | | | |
| 11 | 5.3% | | | | |
| 12 | TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) | | | | |
| | IN | | | | |

Item 1. (a) Name of Issuer

The name of the issuer is Bridge Investment Group Holdings Inc. (the 'Company").

Item 1. (b) Address of Issuer's Principal Executive Offices

The Company's principal executive offices are located at 111 East Sego Lily Drive, Suite 400, Salt Lake City, Utah 84070.

Item 2. (a) Name of Person Filing

This statement is filed by:

- (i) The Conversant Opportunity Master Fund LP, a Cayman Islands exempted limited partnership ("Opportunity Master");
- (ii) Conversant GP Holdings LLC, a Delaware limited liability company ("Conversant GP"), which serves as the general partner of Opportunity Master;
- (iii)Conversant Capital LLC, a Delaware limited liability company ("Conversant Capital"), which serves as the investment manager to Opportunity Master; and
- (iv)Michael Simanovsky, an individual, who serves as sole managing member of Conversant GP and Conversant Capital.

Opportunity Master, Conversant GP, Conversant Capital, and Mr. Simanovsky are hereinafter sometimes collectively referred to as the "Reporting Persons." Any disclosures herein with respect to persons other than the Reporting Persons are made on information and belief after making inquiry to the appropriate party.

The Reporting Persons are filing this statement jointly with respect to the same securities as contemplated by Rule 13d-1(k)(1), not as members of a group.

Item 2. (b) Address of Principal Business Office or, if None, Residence

The principal business address for each of the Reporting Persons is 90 Park Avenue, 32nd Floor, New York, New York 10016.

Item 2. (c) Citizenship

Opportunity Master is organized under the laws of the Cayman Islands. Conversant GP and Conversant Capital are organized under the laws of the State of Delaware. Mr. Simanovsky is a citizen of the United States of America.

Item 2. (d) Title of Class of Securities

Class A common stock, \$0.01 par value per share ('Class A Common Stock").

Item 2. (e) CUSIP Number

The CUSIP number for the Class A Common Stock is 10806B100.

Item 3. If This Statement is Filed Pursuant to Rule 13d-1(b), or 13d-2(b) or (c), Check Whether the Person Filing is a:

Not Applicable.

Item 4. Ownership

The information in Items 5 through 9 and Item 11 on the cover pages to this Schedule 13G is hereby incorporated by reference.

The percentages used herein are calculated based upon 24,565,312 shares of Class A Common Stock reported to be outstanding in Amendment No. 2 to Form S-1 Registration Statement filed by the Company with the Securities and Exchange Commission on July 7, 2021, after giving effect to the completion of the offering contemplated thereby including the exercise of the underwriter's overallotment option.

Item 5. Ownership of Five Percent or Less of a Class

Not Applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not Applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company

The information in Items 2 and 4 is hereby incorporated by reference.

Item 8. Identification and Classification of Members of the Group

Not Applicable.

Item 9. Notice of Dissolution of Group

Not Applicable.

Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: July 23, 2021

CONVERSANT OPPORTUNITY MASTER FUND LP

By: Conversant GP Holdings LLC

/s/ Michael Simanovsky

Name: Michael Simanovsky Title: Managing Member

CONVERSANT GP HOLDINGS LLC

By: /s/ Michael Simanovsky

Name: Michael Simanovsky Title: Managing Member

CONVERSANT CAPITAL LLC

By:/s/ Michael Simanovsky

Name: Michael Simanovsky Title: Managing Member

By:/s/ Michael Simanovsky

Michael Simanovsky

JOINT FILING AGREEMENT PURSUANT TO RULE 13d-1(k)

The undersigned acknowledge and agree that the foregoing statement on Schedule 13G in respect of the Class A Common Stock of Bridge Investment Group Holdings Inc. is filed on behalf of each of the undersigned and that all subsequent amendments to this statement on Schedule 13G may be filed on behalf of each of the undersigned without the necessity of filing additional joint filing agreements. The undersigned acknowledge that each shall be responsible for the timely filing of such amendments, and for the completeness and accuracy of the information concerning him or it contained herein or therein, but shall not be responsible for the completeness and accuracy of the information concerning the others, except to the extent that he or it knows or has reason to believe that such information is inaccurate.

EXECUTED July 23, 2021

CONVERSANT OPPORTUNITY MASTER FUND LP

By: Conversant GP Holdings LLC

/s/ Michael Simanovsky

Name: Michael Simanovsky Title: Managing Member

CONVERSANT GP HOLDINGS LLC

By: /s/ Michael Simanovsky

Name: Michael Simanovsky Title: Managing Member

CONVERSANT CAPITAL LLC

By:/s/ Michael Simanovsky

Name: Michael Simanovsky Title: Managing Member

By: /s/ Michael Simanovsky

Michael Simanovsky